



A FEEL GOOD RACE!!!

MARCH 12TH 2017



20-0471546

Honoring, Remembering and Celebrating Those Who Fought Against Cancer

Dear Friends,

When Celebrate Life Half Marathon started, we didn't anticipate it would become what it is today. The initial idea was to organize a good race and help a few people. Today, 14 years later, Celebrate Life is one of the largest road races in the Hudson Valley. The Celebrate Life Half Marathon continues to strive to help cancer patients in our community. We hope you will be able to be part of this event once again and experience firsthand the pride we take in supporting our cause.

What I want you to know is that Celebrate Life is more than about running. It is about caring for others who face life threatening illnesses at the same time that 'life' has them down. It is about **honoring, remembering and celebrating those who have fought against cancer**. How do we do that? By hosting the half-marathon which attracts more than 1000 runners from near and far, who fully book local hotels, eat in our restaurants, and fuel vehicles at our gas stations.

All proceeds from the half marathon are used to issue CLHM Grants to patients battling cancer. **Funds raised are carefully managed by CROC- Citizens Reunited to Overcome Cancer-** a 501c3, founded by Dr. Tom Eanelli, a Radiation Oncologist in the Hudson Valley. We also learn about many people in need of these grants through CROC, which itself has an admirable mission: to lavish survivors with love, empower survivors with information, and motivating survivors to move.

To accomplish these goals, **we need your help**. We are asking you to become a Celebrate Life Sponsor, thereby making a difference directly in your community. 100% of our proceeds go to patients. No overhead or administrative carve-outs. **Sponsorship also affords you the opportunity to promote your business** through the many distribution channels we use leading up to and on the day of the event: website, social media, radio, and at other events.

We'd appreciate any amount or in kind donations. Below are suggestions:

- \$125 - Website name listing.
- \$250 - Website name listing and awards poster
- \$500 - Website logo. Course Sign.
- \$1,000 - Website logo. Banner Feather Flag mile marker.
- In Kind Donations - Website page
- Any amount. It all helps.

Will you join us? Thank you in advance for your generosity.

Sincerely,

Myriam Loor

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Make checks payable to Celebrate Life Half Marathon and mail to:
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